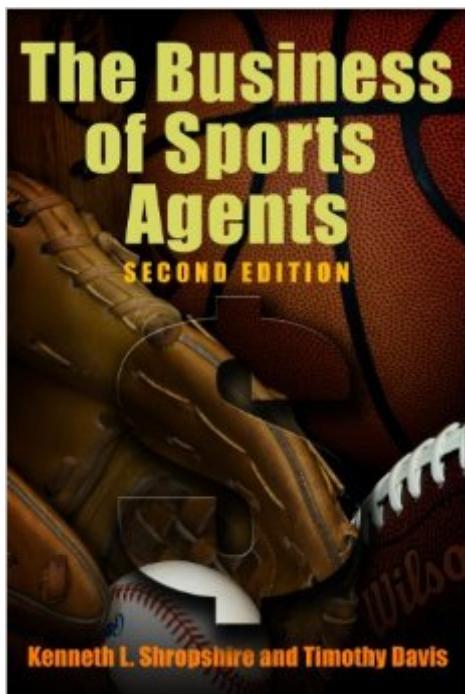


The book was found

The Business Of Sports Agents, 2nd Edition



Synopsis

The legendary Charles C. "Cash and Carry" Pyle, considered by most to be the first sports agent, negotiated a \$3,000-per-game contract for Red Grange to play professional football for the Chicago Bears in 1933. Today, salaries in the tens of millions of dollars are commonplace, and instead of theatrical promoters and impresarios, professionally trained businessmen and lawyers dominate the business. But whereas rules and penalties govern the playing field, there are far fewer restrictions on agents. Incidents of agents' manipulating athletes, ranging from investment scams to outright theft of a player's money, are far too frequent, and there is growing consensus for reformIn The Business of Sports Agents, Kenneth L. Shropshire and Timothy Davis, experts in the fields of sports business and law, examine the history of the sports agent business and the rules and laws developed to regulate the profession. They also consider recommendations for reform, including uniform laws that would apply to all agents, redefining amateurism in college sports, and stiffening requirements for licensing agents. This revised and expanded second edition brings the volume up-to-date on recent changes in the industry, including:- the closing of one of the largest agencies- high-profile personnel moves- passage of the federal Sports Agent Responsibility and Trust Act- the National Football League's aggressive and high-profile efforts to regulate agents

Book Information

Hardcover: 224 pages

Publisher: University of Pennsylvania Press; 2nd edition (May 28, 2008)

Language: English

ISBN-10: 0812240847

ISBN-13: 978-0812240849

Product Dimensions: 6.1 x 0.6 x 9.2 inches

Shipping Weight: 15.2 ounces (View shipping rates and policies)

Average Customer Review: 4.4 out of 5 starsÂ Â See all reviewsÂ (12 customer reviews)

Best Sellers Rank: #667,628 in Books (See Top 100 in Books) #49 inÂ Books > Law > Business > Entertainment #158 inÂ Books > Business & Money > Industries > Sports & Entertainment > Sports #361 inÂ Books > Law > Intellectual Property

Customer Reviews

I just wanted to refute the review below. It must be for another book. This book has nothing to do with British sports or soccer. It deals with American sports--basketball, baseball, and football--and discusses both the history and problems of sports representation. As earlier reviews recommend, it

is a 'must read' for anyone aspiring to be a sports agent.

This book is thorough and one of the top three books I have read on becoming a sports agent. There are a lot of useful and practical tips, and references to other books and publications. A lot of time is spent on the legal, regulatory, and business aspects of being a sports agent, which is good. A lot of time is also spent on how the business of being a sports agent has evolved over the years. It is published by The University of Pennsylvania Press, a top book publisher with ties to one of the top universities in the world. I highly recommend this book. Dr. Keffalas Vice President American Sports University San Bernardino, CA

A lot of good information here, but much of it is written, presented and organized in such an amateurish fashion that it detracts from the overall impact of the book. It's too bad because it could have been much better. By now a great deal of the book is out of date anyway. We could really use an update that not only includes recent developments but also cleans up the writing and organizational problems that raise a lot of problems throughout.

It takes skill to deal with the massive corporations that are NFL, MLB, and NBA teams, just like it takes skill to play in those leagues. This newly expanded and updated second edition of "The Business of Sports Agents" is a guide to the subject of the title of the book. Covering the recent changes in the industry, including one agency closing in spite of its size, the constant changes that the business faces, and more. It also covers recent legal challenges, and the league's backlashes against some agents' tactics. "The Business of Sports Agents" is highly recommended for anyone looking to get into the industry.

This book explains the basics of how to become a sports agent. If you are looking for more info, I would also recommend you check out these useful sites: [...] [...] and [...]

My dream job ever since I was 9 is to be a sports agent. This book just feed my hunger.

[Download to continue reading...](#)

The Business of Sports Agents, 2nd Edition Jeff Herman's Guide to Book Publishers, Editors and Literary Agents: Who They Are, What They Want, How to Win Them Over (Jeff Herman's Guide to Book Editors, Publishers, and Literary Agents) The Business of Sports Agents Home Based Business Escape Plan: How To Make \$10,000 Per Month With Your Own Part-Time, Online

Lifestyle Business: Home Based Business Ideas (Home Based Business Opportunities) BUSINESS:Business Marketing, Innovative Process How To Startup, Grow And Build Your New Business As Beginner, Step By Step Online Guide How To Effective ... Grow And Build Business As Beginner) Sports Betting for Beginners: How To Read The Sports Odds So You Can Turn A Few Dollars Into Big Winnings With Sports Betting! Sports Betting: Tools, Strategies, and Principles Behind Winning Sport Predictions: Sports Investing and Making Money in NBA, NFL, NCAA, Football and Basketball ... Sports Wagering, NFL Betting, NBA Betting) Sports Illustrated Almanac 2015 (Sports Illustrated Sports Almanac) Olympic Sports - When and How? : History of Olympic Sports Then, Now And Beyond: Olympic Books for Kids (Children's Olympic Sports Books) Property/Casualty Insurance, a Basic Guide: For Adjusters, Underwriters, Agents, Brokers, Attorneys, Entrepreneurs, and Business Managers Business Buyer's Guide: 1998 AT&T National Toll-Free Directory Business Edition (National Toll-Free and Internet Directory : Business Buyer's Guide) How to Start a Business Analyst Career: The handbook to apply business analysis techniques, select requirements training, and explore job roles ... career (Business Analyst Career Guide) Siblings and the Family Business: Making it Work for Business, the Family, and the Future (A Family Business Publication) Costume Design 101 - 2nd edition: The Business and Art of Creating Costumes For Film and Television (Costume Design 101: The Business & Art of Creating) Gambling Addiction: The Ultimate Guide To Gambling Addiction Recovery: How To Finally Overcome Gambling Addiction And Problem Gambling Forever (Overcome ... Sports Gambling, Fantasy Sports, Poker) You Wanna Bet?: Beginners Guide to Online Sports Betting and Daily Fantasy Sports Sports Betting: The Secret System to Success and Make Money (Win Money Betting System) (Sports Betting, Make Money, Betting Strategy) Why Less Is More for WOSPs (Well-Intentioned, Overinvolved Sports Parents): How to Be the Best Sports Parent You Can Be SNOWBOARDING: A guide book on how to learn the extreme sports winter adventure (snowboarding games, extreme adventure, winter sports) Extreme Sports (Extreme Sports No Limits!)

[Dmca](#)